

# FASTERKATT

PRESS KIT FOR PRODUCT LAUNCH

## EMBARGOED UNTIL

8:00am CST - August 1, 2013

Any and all information included in  
this press kit can be shared after  
8am CST on August 1, 2013.

Thank you for your cooperation!

# FASTERKATT

Bring the rain.  
Bring the cold.  
We'll bring the comfort.



45NRTH



# FASTERKATT

## TRANSITION SEASON / CYCLOCROSS SHOE

25-45° COMFORT

WATERPROOF TECHNOLOGY TO CONTROL MOISTURE

Action Leather  
MUDGUARD

Heat Reflective  
INSOLE

Hypergrip  
OUTSOLE

ANTI-SLIP OUTSOLE  
MICROGLASS TECHNOLOGY

Designed specifically for wet winter cycling and cyclocross athletes, the Fasterkatt is the ultimate solution for water resistance, moisture regulation, and comfort in a performance cycling shoe. Constructed with a waterproof membrane and rubberized textile shell that extends above the ankle, the Fasterkatt delivers unrivaled weather protection in the wettest and muddiest of conditions. Our proprietary insole is built with arch support and uses heat-reflective aluminum with wool felt to keep feet warm. The Fasterkatt is also the first cycling shoe to use microglass outsole rubber technology to enhance surface traction while walking or running on slippery surfaces. Say goodbye to shoe covers. Say hello to Fasterkatt.

**Performance Last (standard width):** designed for rigorous training and competition; positions the foot for optimal power transfer, with a roomy forefoot for added comfort while walking/running

**Sizes:** 38,39,40,41,42,43,44,45,46,47,48,50







## Waterproof-Breathable Membrane

blocks liquid molecules from the outside and releases heat vapor from the inside

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## EXTERNAL TECHNOLOGIES

### Above-Ankle Height

for water splash protection

### Stretch Collar

provides a snug fit and reduces the rate of moisture transmission into the ankle pipe

### Rubberized Outer Shell

repels water and is seam sealed to provide a highly water-resistant upper

### Action Leather

mudguard for protection and resistance to slush, snow and salt



### Rubber Re-grind

on top of action leather protects toe and heel from abrasion in the most extreme riding conditions

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## INTERNAL TECHNOLOGIES

### Fleece Bootie Lining

Insulates and manages internal water vapor

### Tall Fleece Inner Boot

Cushions the ankle from hard impacts and provides light insulation

### Simple Cinch Lock Closure

With replaceable laces and hassle-free maintenance and longevity

### Microfiber Zipper Flap

Assists the YKK® water-resistant zipper with added moisture control





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## INSOLE TECHNOLOGIES

### Three-Piece Construction

provides optimal thermal performance and comfort where needed

### Waffle EVA Foam

creates air space under the foot to trap heat and provide comfort

### Arch Support

for comfort on long rides and competitive cycling when running/walking is required



### Wool Felt (1mm)

stores heat and provides added insulation value

### Heat Reflective Aluminum

reflects heat back through the wool felt and to the bottom of the foot



### Waffle EVA Foam

creates air space under the foot to trap heat and provide comfort

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## OUTSOLE TECHNOLOGIES



### Microglass Filament Lugs

enhance the slip resistance under the toe and heel and are optimal for wet weather conditions

### Spacious Toe-Cleat Interface

large enough to accommodate plate-style baseball cleats and adequately shed mud



### Sealed Cleat Pocket

Waterproof membrane behind the cleat pocket blocks water and ensures comfort

### Nylon Midsole

provides stiffness and support for long rides and competitive cyclocross activities

### Open Lug Pattern

for shedding mud, increasing traction and reducing weight